PortaOne
African
Meetup
2024
www.portaone.com

PortaOne

Klaus Haertel

Director, Global Channel & Alliances

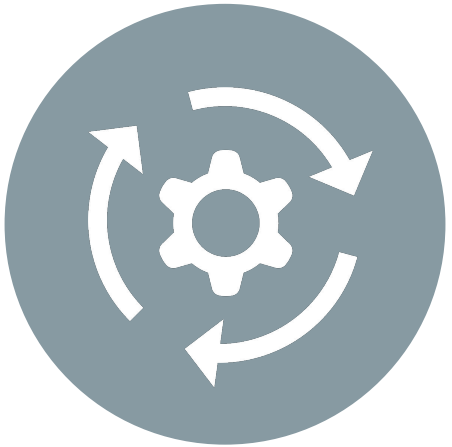
Add-on Mart: Behind the scenes

- An Add-on Mart refresher: What is it, and why do we have it?
- How the Add-on Mart started, vs how it looks today
- The lessons we learned during this Add-on Mart evolution

An Add-on Mart refresher

What is it & why do we have it?

- VAS marketplace & web shop
- Support for PortaOne add-ons and partner solutions
- Support for automated provisioning & manual workflows
- Our Add-on Mart goal: **Enable self-management & self-sufficiency**



How it started...

stacker

Quickly build micro portals

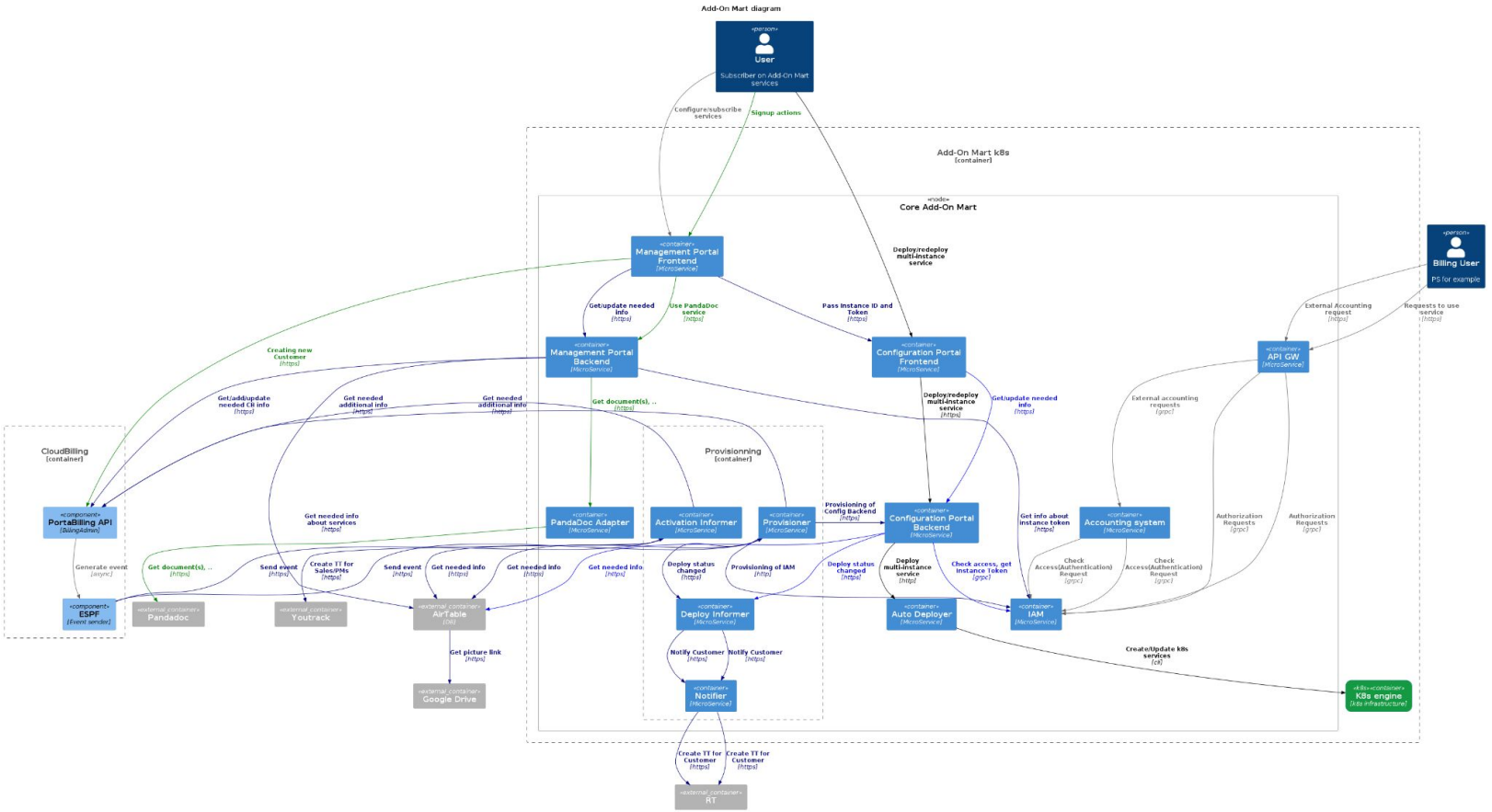
Airtable

Repository for Add-ons

Support for relational data

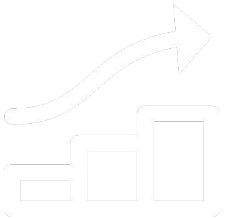
Support for rich data

… vs how it looks today



Lessons learned

- Use your own products/services!
- Start small: manual is fine, but keep automation in mind
-



PortaOne

Klaus Haertel

Director, Global Channel & Alliances